



COMMUNITY DEVELOPMENT

Streets of Brentwood Freeway Sign

The Streets of Brentwood is in the process of erecting its new freeway pylon sign (pictured at right), which will improve visibility for its tenants and the center in general.

Outreach to Medical Device Manufacturing Industry

On December 5, staff attended the BIOMEDevice trade show in San Jose. The event allowed staff to learn more about the medical device manufacturing industry, network with key industry officials, increase the City's visibility in the biotechnology industry, and meet with companies that may be expanding or in need of relocation, thus laying the groundwork for future business attraction.

Free "Property Locator" Service on City Website

The City offers a free Property Locator search engine to assist real estate brokers, existing businesses, and potential new businesses that want to find commercial space in Brentwood. Staff has redesigned the Property Locator to be easier to use, and staff is in the process of reaching out to local property owners and brokers to update the information on available space. The new Property Locator will be launched next week on the City's Economic Development website: www.businessinbrentwood.com. Property owners and brokers who want to list available space on the website are encouraged to contact the Economic Development Division at 516-5405 or agreenwood@brentwoodca.gov.



Update on Shop Brentwood Marketing Campaign



The Brentwood Press is launching a weekly "Shop Local" column on both its print and Facebook platforms. This campaign was developed in partnership with the City's ongoing Shop Brentwood marketing campaign, and it will help call attention to local shopping opportunities during the holiday season. In addition, the City has been sponsoring Shop Brentwood advertising in the AMC and Delta Theaters, Contra Costa Times, 110 Magazine, and other media – and continues to highlight local shopping opportunities at www.shop-brentwood.com.

PARKS AND RECREATION

Santa's Helper – Shop 'Til You Drop Daycare

Do you need to finish up your holiday shopping without the children in tow? Parks and Recreation will once again offer daycare for 4 hours from 1-5 p.m. on Saturday, December 14 at the Community Center. Children ages 4-10 will participate in games, arts & crafts, decorating desserts, watching movies, and other activities. Space is limited and pre-registration is required. For more information, please see the attached flyer.



Christmas Tree Lighting Ceremony



Ring in the holiday season at Brentwood's Annual Christmas Tree Lighting Ceremony tonight, Friday, December 6, at the Brentwood Community Center and City Park. This year's event is hosted by the Brentwood Advisory Neighborhood Committee (BANC).

Beginning at 6:00 p.m., the Community Center's Main Hall will host musical performances by local groups, and hot chocolate and cookies will be available. Just before 7:00 p.m., the festivities will move outdoors for the official lighting of the 24-foot Christmas tree at 7:00 p.m. Immediately following the tree lighting, Santa Claus visits will be available in the Community Center, so bring your camera! (See attached flyer.)

PUBLIC WORKS

Pedestrian Crossing Beacons

The City was awarded a grant in July by the Metropolitan Transportation Commission ("MTC") for the 2013/14 Transportation Development Act Article 3 Program for funding in the amount of \$50,500. This grant funding was used to purchase rectangular rapid flashing beacons. Staff is in the process of installing these beacons at crosswalks on Brentwood Boulevard at Village Drive and at Maple Street, and on Walnut Boulevard at McClarren Road. The new beacons provide a brighter light during daytime hours compared to "in-pavement" pedestrian crosswalk lights to make drivers aware of pedestrians crossing, and are more cost efficient to maintain in the future. The beacons are activated by use of a push button, similar to a traffic signal crosswalk.

Similar beacons have been installed on Dainty Avenue at the Marsh Creek regional trail crossing, Minnesota Avenue at Bristow Middle School, Foothill Drive near Krey Elementary School, and on Grant Street between Minnesota Avenue and Fairview Avenue.





CITY MANAGER WEEKLY UPDATE

For Week Ending December 6, 2013

Paul Eldredge, City Manager

Fiber Optic Link Project - Road Work

Work has started on the City's Fiber Optic Link, Phase II, project that will link City Hall to the Brentwood Senior Activities Center and the Brentwood Family Aquatic Center located at Balfour Road and Griffith Lane. The link will provide reliable and faster network services between the facilities.

As part of this project's construction, there will be some construction activities along Walnut Boulevard between Maple Street and Balfour Road and along Balfour Road between Walnut Blvd. and Griffith Lane. The work includes installation of sections of conduit and pull boxes, followed by the installation of fiber optic cables from City Hall to the Senior and Aquatic Centers. Construction is expected to be completed by the end of January 2014, subject to favorable weather conditions.

This work will be coordinated with surrounding businesses affected by the construction work, with parking, ingress and egress being accommodated as best as possible.

PG&E Pipeline Safety Enhancement Plan Update

As a part of PG&E's multi-year Pipeline Safety Enhancement Plan, PG&E replaced an existing gas pipeline with a new 24-inch gas pipeline in Fairview Avenue. PG&E has completed all of the major pavement repair work, and has established temporary roadway striping. The final pavement slurry seal and permanent striping will be completed when warmer weather returns in spring next year. Warmer temperatures are necessary to ensure the slurry seal and striping adhere properly to the surface. For more information, please contact William Calvin of PG&E at (925) 421-5255.

Distribution:

City Council
Planning Commission
Arts Commission
Park & Recreation Commission
Department Heads
Brentwood Press
Contra Costa Times

Santa's Helper Shop 'til You Drop Daycare (Ages 4-10)



**Brentwood Community Center
Saturday, December 14, 2013**

1-5PM

Fee: First Child \$15/Additional Child \$10

Event # 14014

Please call 516-5444 to sign-up

*Play Games
Arts & Crafts*



The City of Brentwood's Annual

Christmas Tree Lighting Ceremony

Friday, December 6th
6:00 p.m.

Brentwood Community
Center & City Park
35 Oak Street

Featuring

- ★ Music & singing
- ★ Hot drinks & goodies
- ★ Tree Lighting at 7 p.m. sharp
- ★ Visit Santa after tree lighting
- ★ Free!

Event sponsored by the City of Brentwood & the
Brentwood Advisory Neighborhood Committee (BANC)

