



ADMINISTRATION

In Our Own Backyard: Celebrating Fresh and Sustainable Local Foods 2014

The Contra Costa Master Gardeners will host their second annual educational fundraiser to celebrate the local agricultural community. A panel of local farmers will share various aspects of the history of agriculture in the county as well as address future agricultural issues. In the afternoon, the focus will shift from farming to your home garden. In addition, local vendors will be selling products made from the fruits of our agricultural bounty. The event is scheduled for Saturday, February 8, from 9:00 a.m. to 4:00 p.m. at the Brentwood Community Center, located at 35 Oak Street. The cost is \$35 per person, which includes a fresh local lunch. For more information about the Master Gardeners or to register online, click the following link: <http://ccmq.ucanr.edu/Backyard/>. Please also see the attached flyer.

COMMUNITY DEVELOPMENT

Citywide Banners

The Brentwood Chamber of Commerce has installed 90 decorative banners throughout the city. These banners are part of a year-round marketing campaign sponsored by the Chamber and funded partially by the City of Brentwood through the Economic Development Grant Program. Citywide banners are installed four times per year to coincide with the changing seasons and various city happenings. The current banners celebrate spring and the beginning of the harvest/U-pick season. The new banner design is intended to “tie in” with other City marketing efforts to promote local retail and agri-tourism.

Outreach to Specialty Food Industry

On January 18 and 21, staff attended the Winter Fancy Food Show in San Francisco. This is an annual event serving the specialty foods industry, and it attracts food businesses from throughout the U.S. and other countries. The show provided staff with the opportunity to learn more about the industry, meet various brokers and distributors, explore potential business opportunities for Brentwood fruit and nut growers, and meet expanding firms that may wish to locate in Brentwood.





CITY MANAGER WEEKLY UPDATE

For Week Ending January 24, 2014

Paul Eldredge, City Manager

General Plan Update

The City's consultant is in the process of completing the administrative draft of the General Plan Update. Once complete, the draft will be distributed to the Working Group in advance of its next meeting on February 6. At that meeting, the Working Group is expected to review and discuss the draft, and provide any additional comments to the consultant and City staff.

The Working Group meeting will be followed by a joint workshop with the City Council and Planning Commission on February 25 to review and discuss the draft. After any final comments have been received and incorporated, the Draft General Plan Update will be distributed for a 45-day public review period, likely beginning in late March and ending in early May.

PARKS AND RECREATION

Liberty High School Public Art and Design Academy (PADA) Mosaic Mural

The next beautification effort in Brentwood began last Saturday on the sound wall at 2nd Street and Brentwood Boulevard. This is a joint program between Liberty High School and the City. The City partners include Police, Public Works, as well as Parks and Recreation. The sound wall is the third joint public art project. The other two are the pedestrian tunnel mural on the Miwok Trail at King Park and the paintings on the five utility boxes in the downtown area. This sound wall design is composed of ceramic tiles depicting sunflowers with the words Heritage, Vision & Opportunity in the design. The students are doing the tile/design work. Part of the educational process for the students involved presentations for approval to the Art Commission and City Council. The project began with Bedrock Masonry preparing the sound wall last Saturday, Monday, and Tuesday.



PUBLIC WORKS

Comcast Work on Oak Street

Comcast's contractor will be installing underground facilities on Oak Street from Brentwood Boulevard to Diablo Way (alley) near the Chevron gas station in the coming weeks. The facilities will be installed utilizing a directional boring method instead of an open trenching method. There will still be open excavations along Oak Street and Brentwood Boulevard. The contractor will work Monday through Friday from 9:00 a.m. to 3:00 p.m. to avoid impacting school traffic in the area. During construction, the work will require removal and replacement of some sidewalk as well as one-way traffic control on Oak Street utilizing traffic control personnel. The contractor will be coordinating with the affected businesses to help alleviate impacts of this project.

Distribution: City Council, Planning Commission, Arts Commission, Park & Recreation Commission, Department Heads, Brentwood Press, Contra Costa Times



PRESENTING

In Our Own Backyard 2014



Celebrating Fresh Sustainable Local Foods

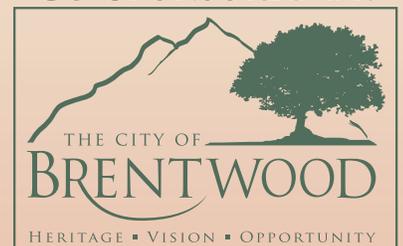


Saturday, February 8, 2014. 9:00 am—4:00 pm
Community Center, 35 Oak Street, Brentwood

\$35.00/person; includes fresh, local lunch.
For more info & to register, visit ccmg.ucdavis.edu/backyard

- ❖ Learn about the Brentwood corn story & about our emerging olive oil market
- ❖ Learn about efforts to conserve existing East County farmland
- ❖ Learn how to improve the soil in your own backyard
- ❖ Learn about CSAs (community-supported agriculture)
- ❖ Attend hands-on demonstrations by Master Gardeners, and
- ❖ Purchase locally grown products from local vendors.

CO-SPONSORED BY:



University of California
Agriculture and Natural Resources ■ Master Gardener Program

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