



## CITY MANAGER WEEKLY UPDATE

*For Week Ending February 28, 2014*

Paul Eldredge, City Manager



### ADMINISTRATION

#### Contra Costa Community College District

On Wednesday, February 26 the Contra Costa Community College District adopted a resolution that places a \$450 million bond on the June 3, 2014 ballot. If passed by the required 55% vote, these funds will be used to upgrade educational facilities in Contra Costa County. The proposed bond would cost Contra Costa County property owners an additional \$13 per \$100,000 in assessed property value. Proposed projects listed in the resolution include but are not limited to district-wide improvements to buildings, ADA accessibility, and infrastructure; upgrades and/or new construction at Contra Costa, Diablo Valley, and Los Medanos Colleges and the district office buildings; and construction of a new Regional Educational Center in Brentwood.

### COMMUNITY DEVELOPMENT

#### Outreach to Food Processing Industry

On February 20, staff attended the California League of Food Processors annual business conference in Sacramento. This event allowed staff to market Brentwood to food processing, food packaging, cold storage, and other companies that might be a viable partner to Brentwood's agricultural resources.

#### State Official to Discuss Economic Development in Brentwood

110° Magazine will host a free business networking event on Friday, March 14 from 8:30 a.m. to 10:00 a.m., featuring a presentation by Mr. Kish Rajan, Director of the Governor's Office of Business and Economic Development. The topic is "A View of California's Economy and Where the East County Businesses Fit In." The event will take place at Cortona Park, 150 Cortona Way. RSVP Caroline Robertson at [110carolinerobertson@gmail.com](mailto:110carolinerobertson@gmail.com).

#### Marketing in Site Selection Magazine

In March, the City of Brentwood will advertise in the print and online versions of Site Selection Magazine (see attached). This advertising strategy to market Brentwood to industrial site selection consultants and corporate real estate officials is part of our ongoing efforts to attract high quality job generating uses for Brentwood.

#### Expansion of Braun Brush

In 2012, the international brush company Braun Brush selected Brentwood as the headquarters of their Western Division. On March 1, their Brentwood office will be expanding and relocating to a 4,500 square foot suite at 700 Harvest Park Drive. They plan to hire 5 to 10 additional workers after the installation of new manufacturing equipment, later this year.

### PARKS AND RECREATION

#### Brentwood Family Aquatic Complex (BFAC) Hosts the Jeff Ellis & Associates International Lifeguard Trainer Program

This weekend BFAC will be hosting the Jeff Ellis & Associates International Lifeguard Trainer Program (ILTP™), beginning at noon on Friday and continuing through 6:00 p.m. on Sunday. Approximately 50 students will be attending from Oregon, Nevada, and California. Brentwood has the honor of being the only facility to host this training in this region, and for the fifth year in a row. Jeff Ellis & Associates is a leader in the industry providing lifeguard training; after course completion all passing participants will be certified to train lifeguards.

#### Spirit and Glory Playgrounds Closed for Construction

Park/Maintenance staff began demolition this week on the wooden playground structures at Spirit Park (4600 Ford Street) and Glory Park (4680 Nunn Street) in the California Spirit and California Glory subdivisions located off of Walnut Boulevard. These playgrounds, built in 1998, have exceeded their 15-year industry standard warranty for wooden play structures and will be replaced with modern play equipment. The end of the lifespan of these playgrounds was identified and documented through annual playground inspections. The play areas are currently fenced off to keep people out of the work area for safety. The remaining park areas will remain open during construction. It is anticipated that installation of the new playground structures will be complete by the end of March.





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### **PUBLIC WORKS**

#### Water Conservation

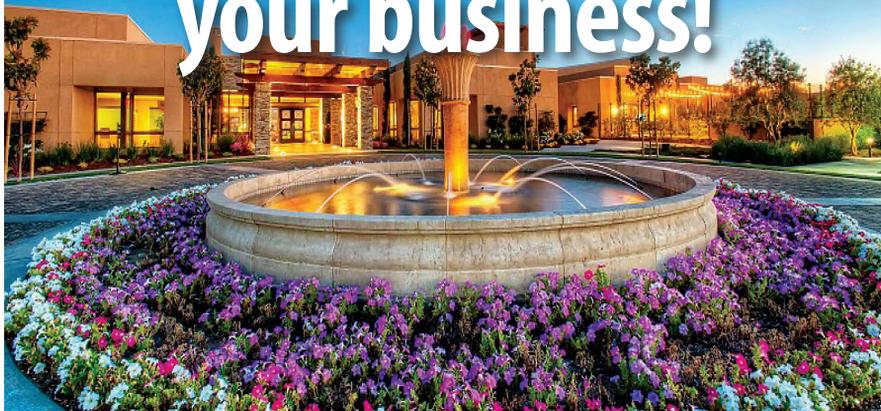
Water conservation is always important in California, but this year no Californian can afford to waste any water. We all need to do our part. In Governor Brown's statewide [drought emergency](#) declaration, he asks all Californians to reduce their water use by 20 percent.

The average Californian uses 196 gallons of water per day. Find the right combination of the following for you to reduce by 20 percent.

- Install aerators on all bathroom faucets and save approx. 1.2 gallons per person per day.
- Turn off water when brushing teeth or shaving and save approx. 10 gallons of water per person per day.
- Fix leaky toilets and save approx. 30 to 50 gallons of water per person per day.
- Install a high-efficiency WaterSense-labeled toilet and save up to 19 gallons per person per day.
- Wash only full loads of clothes to save 15-45 gallons per load.
- Take a five minute shower instead of 10 minutes and save approx. 12.5 gallons with a water efficient showerhead.
- Install efficient WaterSense-labeled shower heads and save 1.2 gallons per minute or 10 gallons per the average 10 minute shower. *The City offers free water efficient shower heads to all residents who participate in a free water use survey.*

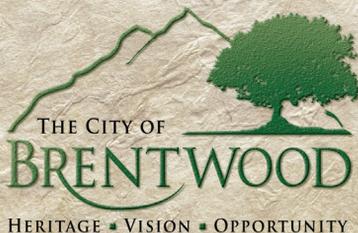
For more information contact Diana Williford, Water Conservation Specialist, at (925) 516-6000 or [dwilliford@brentwoodca.gov](mailto:dwilliford@brentwoodca.gov).

# Brentwood, CA welcomes your business!



- Our strategic location accesses all of Northern California
- Business-friendly government with financial incentives
- Outstanding real estate opportunities at very affordable rates
- World-class quality of life, schools, parks, and recreation

City of Brentwood | Community Development Department  
150 City Park Way | Brentwood, CA 94513-1164  
(925) 516-5154



Learn more at: [www.businessinbrentwood.com](http://www.businessinbrentwood.com)