



## **Advertising at City Facilities**

The City of Brentwood Parks and Recreation Department offers unique marketing opportunities to advertise your business or organization at Sunset Park Athletic Complex and the Brentwood Family Aquatic Complex for a twelve-month period. Please consider the following marketing opportunities for your business, organization or event.



### **Light Pole Banner**

- Double-sided advertising space available
- Advertising surface is 22 square feet total
- 30" x 6' wind-resistant brackets constructed with heavy weatherproof vinyl
- Number of poles available, location and average yearly attendance:
  - Ten poles ~ Sunset Park Athletic Complex ~ 284,000
  - Four poles ~ Brentwood Family Aquatic Complex ~ 102,000
  - Three poles ~ Balfour-Guthrie Park ~ 59,000
  - Two poles ~ Oak Meadow Park ~ 80,000
  - Two poles ~ Veterans Park ~ 36,000
- Cost: \$1,300 for twelve months of advertising.

### **Submitting Your Advertisement/Artwork:**

- Preferred file format: Vector image EPS (Encapsulated Post Script) file format with FONTS OUTLINED. –OR–
- Print quality pdf (high resolution) with ALL FONTS EMBEDDED.

### **For More Information:**

Barbie Gary, Recreation Supervisor  
(925) 516-5366 or [bgary@brentwoodca.gov](mailto:bgary@brentwoodca.gov)



THE CITY OF  
**BRENTWOOD**  
PARKS AND RECREATION DEPARTMENT

**ADVERTISING AT CITY FACILITIES CONTRACT**

**Business Name:** \_\_\_\_\_

**Date of Contract:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

\_\_\_\_\_

**Fax:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_

**Cell Number:** \_\_\_\_\_

Type	Quantity	Price (Each)	Total	Payment Information
Light Pole Banners 30"W x 6'H		\$1,300		<input type="checkbox"/> Check      Check No. _____ <input type="checkbox"/> Cash <input type="checkbox"/> MasterCard, Visa or Discover
<input type="checkbox"/> Brentwood Family Aquatic Complex <input type="checkbox"/> Sunset Park Athletic Complex <input type="checkbox"/> Balfour-Guthrie Park <input type="checkbox"/> Oak Meadow Park <input type="checkbox"/> Veterans Park				
Notes:				

**Terms & Conditions**

1. Advertisers shall remit payments according to the payment terms. The City of Brentwood ("City") will not post advertisement signs in which payment has not been received.
2. The City reserves the right, at its sole and absolute discretion, to refuse to publish any advertising and all advertising shall conform to the attached "Advertising Policy".
3. This contract shall be binding on the Advertiser, and in effect, only when signed, approved and accepted by the Director of Parks & Recreation of the City.
4. Request for sign placement is on a first-come, first-serve basis.
5. Final approval of all advertising content and placement at the facility will be given by the Director of Parks & Recreation.

City of Brentwood

Advertiser

\_\_\_\_\_  
Bruce Mulder, Director of Parks and Recreation

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name