

Community Development
Community Enrichment Program

COMMON CONCERNS— DOWNTOWN BUSINESSES

Pennants and streamers are not permitted.

Garbage containers should be stored out of public view.

Banners require a no-fee Temporary Banner Permit. See back for additional information.

Roof signs, flex wing signs, balloons, animated signs, or signs that flash on and off are not permitted.

Outdoor displays and/or dining may require a design review and a permit issued. Please contact our Permit Center to review any specific requirements for your location.

Hanging signs have minimum Requirements And require a permit

A-Frame signs are permitted. See back for placement guidelines.

Inflatable objects are not allowed.

If your business is in a shopping center signage may be subject to a Master Sign Program, which can be reviewed online or at the City's Permit Center.

Striving to enhance the quality of life for Brentwood residents and business owners.

Visit our Permit Center for further information, sign and permit requirements or questions at 150 City Park Way, Brentwood (925) 516-5405

A-Frame Sign Requirements

- One free standing A-frame sign per business.
- Must be at the site business is located.
- Only be on display when the business is open.
- Shall not obstruct pedestrian right of way or visibility.
- Maximum sign size is 10 square feet or less.
- Maximum sign height is 4 feet above the adjacent grade.
- Must be portable and not affixed to City right-of-way, or damage landscaping.
- Shall not be illuminated, use lights, flags, balloons, streamers, blinking or reflecting devices.

Outdoor Dining and Displays

- The City of Brentwood encourages outdoor dining and outdoor displays, the process is quick and easy.
 - ✓ Obtain an Administrative Design Review from the City's Planning Department at (925) 516-5405.
 - ✓ Obtain an Encroachment Permit from the City's Engineering Department (925) 516-5420. The application is available online at the City's web site (www.brentwoodca.gov) under the 'How Do I' tab.

Banner Sign Requirements

- Require a Temporary Sign Permit.
- Only one banner at a time, per establishment.
- Must be at the site business is located.
- Shall not be mounted on or project into the public right-of-way.
- Shall only be displayed for a maximum of four time periods each calendar year. A period not running more than 30 consecutive days, with a break of at least 60 days before a banner is displayed again.
- Banners shall not exceed 50 square feet or 10% of building face, whichever is less.
- Banners shall not be illuminated.
- Banners shall be securely fastened on all sides to a permanent on-site structure such as a building, fence or wall.
- Banners shall be constructed of durable and weatherproof materials such as vinyl or woven nylon and shall be continuously maintained in good condition.
- Banner permit applications are available on the City's web site (www.brentwoodca.gov), under the Planning page.

For more information on networking opportunities with business organizations, consulting, the small business training program, loans and financial incentives, grant programs, or finding a new location for your business, please contact the City of Brentwood's Economic Development Division at (925) 516-5400 or visit the website at www.brentwoodca.gov.

To be listed and possibly have your business spotlighted, check out the **Better in Brentwood** website: www.betterinbrentwood.com

