

PROPOSED RETAIL TENANT SIGNAGE

SCALE 1/4" = 1'-0"

RETAIL TENANT SIGNS: INDIVIDUAL ILLUMINATED LETTERS.

RETAIL TENANT SIGNS SHALL BE U.L. APPROVED, INDIVIDUAL NEON-ILLUMINATED, CONTINUOUS RACEWAY-MOUNTED LETTERS. METAL RACEWAY SUPPORTING LETTERS SHALL BE PAINTED LIGHT GREY TO MATCH BUILDING COLOR. MAXIMUM HEIGHT OF ILLUMINATED LETTERS SHALL BE EIGHTEEN INCHES AND THERE SHALL BE NO RESTRICTION ON LENGTH OF LETTERING HOWEVER THE SIGNS SHALL BE GENERALLY LIMITED TO THE NAME OF THE BUSINESS AS REGISTERED WITH THE CITY OF BRENTWOOD.

TENANTS WILL BE PERMITTED TO INSTALL ONE SIGN OVER THEIR PRIMARY STOREFRONT HOWEVER A TENANT OCCUPYING A BUILDING CORNER SUITE WILL BE ALLOWED TWO SIGNS ONE ON EACH FACADE.

PLACEMENT OF SIGNS SHALL BE LIMITED TO PLACEMENT DIRECTLY ABOVE TENANT'S STOREFRONT. THE SOUTH FACADE OF THE BUILDING WILL BE UNAVAILABLE FOR TENANT SIGNAGE UNLESS OTHERWISE PERMITTED BY SEPARATE DESIGN REVIEW APPLICATION TO THE CITY OF BRENTWOOD. SIGNS SHALL BE CENTERED BETWEEN ELEVATIONS +9'-0" AND +12'-0" WHEN MOUNTED ON STUCCO BUILDING ELEMENTS; BETWEEN +12'-0" AND +15'-0" WHEN MOUNTED ON CONCRETE BUILDING ELEMENTS, AND BETWEEN +12'-0" AND +18'-0" WHEN MOUNTED ON MARBLE BUILDING ELEMENTS.

INDIVIDUAL LETTER STAND-OFFS FROM RACEWAY SHALL BE GLOSS BLACK. FACE COLOR OF LETTERS, LETTER STYLE OR LETTER SPACING SHALL NOT BE LIMITED UNLESS OTHERWISE REGULATED BY THE CITY OF BRENTWOOD. TENANT SIGNS SHALL BE IN ENGLISH EXCEPT THAT FOREIGN LANGUAGE CHARACTERS MAY ACCOMPANY ENGLISH CHARACTERS IN THE SAME SIGN. LETTER ILLUMINATION SHALL BE CONTINUOUS WHEN POWERED AND NOT BLINKING OR OTHERWISE "MOVING". LOGOS IN CONJUNCTION WITH TENANT SIGNS SHALL BE ILLUMINATED AND SHALL BE LIMITED TO A HEIGHT OF TWENTY FOUR INCHES.

HEIGHT OF INDIVIDUAL LETTERS OR LOGOS MAY BE INCREASED FOR MAJOR TENANTS BY APPLICATION TO AND APPROVAL FROM THE CITY OF BRENTWOOD.

RETAIL TENANT SIGNS: EXPOSED NEON SIGN OPTION.

RETAIL TENANT SIGNS OF AN EXPOSED NEON TUBE TYPE SHALL BE U.L. APPROVED AND SHALL BE PERMITTED ONLY ON THE THREE PREDOMINANTLY MARBLE FACED FACADES OF THE BUILDING IN LIEU OF INDIVIDUAL ILLUMINATED, RACEWAY MOUNTED LETTERS. THE PROPOSED EXPOSED NEON TUBE SCRIPT, CHARACTERS, LOGOS AND DESIGNS SHALL BE LIMITED TO A RECTILINEAR AREA OF SIX FEET HIGH BY THIRTEEN FEET WIDE CENTERED IN EACH MARBLE FACADE WITH NO SCRIPT BODY MORE THAN TWELVE INCHES HIGH. COLOR OF NEON SHALL NOT BE LIMITED HOWEVER ONE SIGN SHALL NOT HAVE MORE THAN TWO DIFFERING COLORS. MOUNTING OF NEON SHALL BE IN A FASHION THAT WILL PRESERVE THE INTEGRITY OF THE MARBLE FACING. LANGUAGE OF SCRIPT OR CHARACTERS SHALL BE AS THAT REGULATED FOR INDIVIDUAL LETTER SIGNS.

BUILDING ADDRESS:

EIGHTEEN INCH HIGH INDIVIDUAL ILLUMINATED HELVETICA MEDIUM NUMBERS MOUNTED ON BUILDING PARAPET FACE IN LOCATION(S) AS APPROVED BY THE FIRE DEPARTMENT.

TENANT SUITE ADDRESS:

SIX INCH HIGH WHITE VINYL HELVETICA MEDIUM NUMBER APPLIQUES ON GLAZED TRANSOM ABOVE TENANT'S STOREFRONT DOOR.

TENANT SUITE SERVICE DOOR ADDRESS:

SIX INCH HIGH WHITE VINYL HELVETICA MEDIUM NUMBER APPLIQUES ON REAR SUITE SERVICE DOORS MOUNTED AT FIVE FEET ABOVE SILL.

MISCELLANEOUS SITE DIRECTIONAL SIGNS:

PORCELAIN ENAMEL ALUMINUM SIGNS WITH LETTERING AND SYMBOLS ON 4x4 PRESSURE TREATED WOOD POSTS OR MOUNTED ON BUILDING. SIGNS INCLUDE 'STOP' AT CURBCUTS; 'ONE WAY - DO NOT ENTER' AT ONE WAY AISLES; 'RIGHT TURN ONLY' AT NORTHEAST AND SOUTHEAST CURBCUTS; 'SPEED LIMIT - 5 MPH' AT SOUTH DRIVE AISLE; 'CAUTION - WATCH FOR PEDESTRIANS' AT SOUTH DRIVE AISLE; CALIFORNIA ADMIN. CODE ACCESSIBLE SIGNAGE.

There is no stucco. Its concrete + marble only.

PLANNED SIGN PROGRAM

50 Sand Creek Rd.

|| GRUBBON BUILDING ||

*Logos = Capital letters
Lower case*