

First Quarter Receipts for Fourth Quarter Sales (Oct-Dec 2010)

Brentwood In Brief

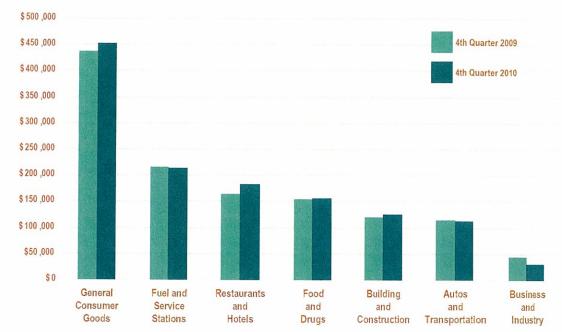
Fourth quarter receipts were 3.9% above the same period a year ago. but reporting aberrations skewed the data. Excluding anomalies, actual sales were up 5.6%.

increases were concentrated in the various restaurant categories which benefited from several business additions. But electronics/appliance store, auto supply and apparel store groups also reported positive results over the prior year. The city also realized an 18.9% increase in its allocation from the countywide use tax pool which added \$30,438 to overall gains.

Missing or late payments caused the used auto dealer and home furnishings declines. The decrease in the restaurants with beer/wine classification, the only dining category to drop this quarter, was exaggerated by a doubled up payment a year ago.

Net of onetime accounting adjustments, all of Contra Costa County was up 3.6%; statewide sales gained 7.3%.

SALES TAX BY MAJOR BUSINESS GROUP



Top 25 Producers

Crafts

in Alphabetical Order			
Arco AM PM	Quik Stop Markets		
AT&T Mobility	Raleys		
Best Buy	Ross		
Bill Brandt Ford	Safeway		
Brentwood Service Station	Save Mart		
	TJ Maxx		
Chevron	Tower Mart		
CVS Phamacy	Tri City Auto Plaza		
Dallas Shanks Services	Verizon Wireless		
Home Depot	Vintners Distributors		
Home Goods	Walgreens		
Kohls	Whybuynewautos Com		
Michaels Arts &	Winco Foods		

REVENUE COMPARISON

Three Quarters - Fiscal Year To Date

2009-10	2010-11	
\$3,538,981	\$3,648,607	
444,743	537,474	
3,476	1,913	
\$3,987,201	\$4,187,994	
(99,680)	(104,700)	
\$3,887,521	\$4,083,294	
\$(971,880)	\$(1,020,824)	
	\$3,538,981 444,743 3,476 \$3,987,201 (99,680) \$3,887,521	

*Reimbursed from county compensation fund



Statewide Sales Increase!

Adjusted for accounting aberrations, California's local sales and use tax revenues for the fourth quarter of 2010 were 7.3% higher than the same quarter one year ago. This represents the fourth straight quarter of growth and the largest percentage increase since the third quarter of 2005.

Higher fuel prices and usage, robust sales of new autos and rebounds in restaurants and general consumer goods helped boost overall receipts. Capital purchases of business equipment and labor-saving technology were especially strong in the Bay Area and Southern California. A onetime use tax payment for alternative energy equipment added to San Joaquin Valley's pooled use tax totals. Excluding accounting aberrations the state's strongest regions were the San Joaquin Valley +12.5%, the Bay Area +7.7% and the Central Coast +7.1%.

Some Problems Remain

Although recent better than expected improvements in the state's labor markets suggest the rebound is gaining momentum, most economists believe the unemployment rate will remain in double-digits through 2012.

The large volume of unsold residential, commercial and office properties will continue to suppress new construction spending and be a drag on the economy through 2012-13. Soaring oil prices and budget cutbacks by state and local governments will have a short-term negative impact on economic growth.

Post tsunami problems in Japan are likely to cause supply shortages of autos, auto parts and various electronic components. However, the depth and duration of the impact remains unclear at this time.

Green Energy Exemptions

SB 71, which was pushed through the Legislature as one of last year's budget deals, authorizes the previously obscure California Alternative Energy & Advanced Transportation Financing Authority (CAEATFA) to grant sales and use tax exemptions of state and local sales, use and transactions taxes for "green manufacturing" projects. There is no cap on the value of exemptions CAEATFA may approve but the Legislature must be notified if they exceed \$100 million annually.

Through March, CAEATFA has approved 28 projects exempting almost \$961 million in qualified property that would have generated about \$87.5 million statewide using an average tax rate of 9.1%. Local government losses are expected to exceed \$19 million.

Although approved projects are located in various areas of the state, Santa Clara and Alameda Counties have been the most impacted thus far.

Renewable Energy Exemptions

In late February the CAEATFA Board of Directors postponed expansion of the exemption program with a proposed \$50 million sales and use tax exemption program for renewable energy generation projects until early 2012 pending a better understanding of the state's fiscal condition. Industry lobbyists are pushing for a much larger program than CAEATFA originally planned.

Local governments will not be notified of applications that could affect their revenues. However, agenda notices can be obtained by visiting http://www.treasurer.ca.gov/caeatfa/agenda.asp.

SALES PER CAPITA



BRENTWOOD TOP 15 BUSINESS TYPES Brentwood

	Brentwood		County	HdL State
Business Type	Q4 '10*	Change	Change	Change
Art/Gift/Novelty Stores	26.0	-1.6%	12.6%	7.6%
Automotive Supply Stores	38.1	5.1%	12.4%	11.3%
Drug Stores	33.9	1.5%	-3.1%	0.2%
Electronics/Appliance Stores	118.5	6.8%	-0.2%	8.8%
Family Apparel	146.1	2.0%	2.4%	5.8%
Grocery Stores Liquor	109.5	-1.0%	1.4%	4.7%
Home Furnishings	33.6	-4.2%	2.5%	5.8%
Lumber/Building Materials	— CONFI	DENTIAL —	-10.2%	-14.6%
Restaurants Beer And Wine	32.6	-8.7%	-8.6%	-2.2%
Restaurants Liquor	50.1	35.7%	6.2%	7.8%
Restaurants No Alcohol	88.5	13.3%	6.1%	5.5%
Service Stations	212.8	0.4%	8.4%	13.1%
Specialty Stores	46.1	1.7%	-1.1%	7.5%
Used Automotive Dealers	29.2	-11.6%	2.5%	13.4%
Women's Apparel	25.3	7.6%	-5.4%	3.4%
Total All Accounts	\$1,275.4	2.0%	0.2%	5.8%
County & State Pool Allocation	191.3	18.2%		
Gross Receipts	\$1,466.7	3.9%		
City/County Share	(36.7)	-3.9%		
Net Receipts	\$1,430.1	3.9%		*In thousands