

HERE FOR YOU. HERE FOR GOOD.



BUSINESS BANKING BASICS

SELINA RODRIGUEZ

Getting to Know Selina & Fremont Bank

- ❑ Treasury Management Solutions Specialist with over two decades of experience in retail banking, residential lending & credit administration. My passion is working within the community, empowering businesses with the knowledge and resources to help their business grow.
- ❑ My goal is helping businesses succeed while operating efficiently, finding cash management solutions and exploring lending opportunities, all while having the peace of mind that your bank has your back, and you have that go to expert on your side.
- ❑ Fremont Bank is one of the only privately owned, community driven banks in the bay area. We service all walks of life and languages. Fremont Bank is celebrating 60 years in business, and we take great pride in being part of the communities we serve.
- ❑ [Fremontbank.com/why-choose-us](https://www.fremontbank.com/why-choose-us)

Benefits of Establishing a Business Banking Relationship

- ❑ Stay organized, manage expenses, and prepare for success.
- ❑ Define your business as a separate Legal Entity.
 - ❑ Establishing a banking relationship.
 - ❑ Protecting your personal liability & information.
- ❑ Prepare Financial Statements with ease making it a smooth process by saving time and alleviating stress.
 - ❑ Business income, expenses and deductions in one location.
- ❑ Access to cash management solutions to help run your business efficiently.
 - ❑ Merchant Services, Treasury Management Solutions, Online & Mobile Banking.
- ❑ Setting yourself up for success, future lending opportunities and projecting future business needs.

Introduction & Benefits to Treasury Management

- ❑ Cash Management Solutions to help your business operate efficiently.
 - ❑ ACH & Wires
 - ❑ Remote Deposit Capture – Desktop Deposit
 - ❑ Fraud Protection

- ❑ Streamline processing for vendors and clients.
 - ❑ Merchant Services

- ❑ Convenience to do business from your location or on the go.
 - ❑ Online & Mobile Banking Tools

How to Start!

Important Contact Information

- ❑ **Employer Identification Number (EIN)**
 - ❑ Apply for an Employer Identification Number (EIN) online | Internal Revenue Service ([irs.gov](https://www.irs.gov))

- ❑ **Business License (California)**
 - ❑ Apply for Business License Service Details | www.ca.gov
 - ❑ (800) 400-7115

- ❑ **California Secretary of State**
 - ❑ Online Business Services | California Secretary of State
 - ❑ (916) 653-7244

- ❑ **Fictitious Business Name (Contra Costa County)**
 - ❑ Fictitious Business Name - Contra Costa County ([contracostavote.gov](https://www.contracostavote.gov))
 - ❑ (925) 335-7900
 - ❑ 555 Escobar Street, Martinez CA 94553

Fremont Bank

Solutions & Services

- ❑ Fremontbank.com, ASK ME DETAILS!
- ❑ New, Existing or Transitioning Businesses, we got your covered.
 - ❑ Business Checking & Savings
 - ❑ Business Credit Card & Lending
 - ❑ Treasury Management, Merchant Services & Payroll
 - ❑ Online & Mobile Banking
 - ❑ Employee Perks
 - ❑ And Much More!



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