

# MONTHLY NEWSLETTER BRENTWOOD BUZZ OCTOBER EDITION



#### **FALL IS HERE**

October brings cooler weather and the beauty of Brentwood's fall colors. It's the perfect time to take advantage of the City's free leaf bag program, available from October through January, to help keep storm drains clear. Just fill the bags with leaves and set them curbside on your regular green waste day.

For local fall fun, Brentwood Farms has it all—U-pick pumpkins, a 7-acre corn maze, tractor rides, scarecrow building, and more. Don't miss out on festive events and activities like the Halloween Home of the Season contest, Scarecrows in the Park, and Hometown Halloween. Enjoy everything autumn has to offer right here in Brentwood!

#### **HIGHLIGHTS**

Neighborhood Cleanup Events

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Lone Tree Way Roadway
Improvements

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**Homecoming Park Updates** 

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### NEIGHBORHOOD CLEANUP WAS A SUCCESSFUL COMMUNITY EFFORT

PUBLIC WORKS

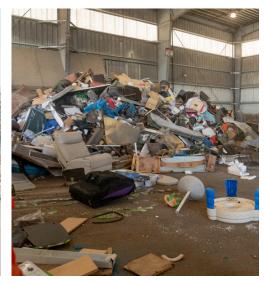
Thank you, Brentwood! Our recent Neighborhood Cleanup events were a tremendous success, with over 2100 residents registered to drop off unwanted household items. Together, we collected more than 100 tons of materials, with 15% of those being recyclable.

While we were thrilled with the turnout, we did notice that a portion of registrants were unable to attend their scheduled appointments. We understand that circumstances can arise unexpectedly, but we kindly ask that residents honor their reservations whenever possible or cancel their appointment. This allows more neighbors to take advantage of this valuable amenity.

This valuable service, offered free of charge, is essential in keeping our community clean and sustainable, and we truly appreciate your participation. We look forward to seeing you at the next Neighborhood Cleanup events in Spring 2025!







#### DISPOSING HOUSEHOLD HAZARDOUS WASTE



Did you miss the recent Household Hazardous Waste (HHW) event? Don't worry! Brentwood residents can still safely dispose of HHW year-round at the Delta Diablo Hazardous Waste Collection Facility, located at 2550 Pittsburg-Antioch Hwy, Pittsburg, CA 94565.

The facility is open on the following days, except holidays:

- Thursday, 9:00 a.m. 4:00 p.m.
- Friday, 9:00 a.m. 4:00 p.m.
- Saturday, 9:00 a.m. 4:00 p.m.

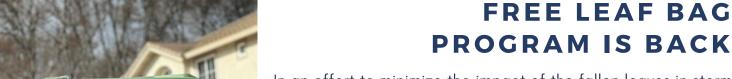
This free service allows you to drop off items like oil, batteries, paint, e-waste, and more. For additional details, call (925) 756-1990 or visit **www.deltadiablo.org** 

Common Hazardous Waste Items that will be accepted (View the complete list a deltadiablo.org/household-hazardous-waste):

- Car Batteries
- Lithium Batteries
- Televisions (CRTs, LCDs, Plasmas)
- Computer Monitors
- Printers
- Laptops/Netbooks/Tablets

- Microwaves
- Interior/exterior paint
- Aerosols
- Lighter fluid
- Pesticides
- Pool chemicals

- Car oil
- Cooking oil
- Propane tanks
- Helium Tank
- Light bulbs
- Thermostats

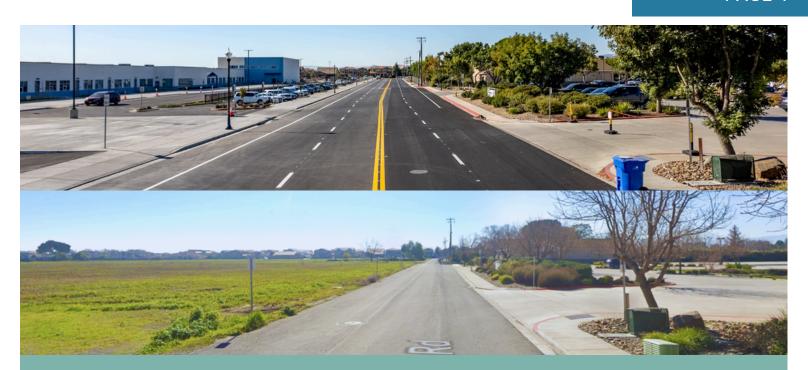


In an effort to minimize the impact of the fallen leaves in storm drains and to help street sweeping efforts, the City provides FREE leaf bags between October - January to city residents. These clear bags should only be filled with leaves and placed curbside on your regular green waste pickup day. Only bags provided by the City will be serviced for this program. Leaf bags can be picked up at the following locations Monday - Friday:

- Corporation Yard, Bldg C: 2201 Elkins Way, 7:00 AM 3:30 PM
- City Hall Payment Center: 150 City Park Way, 8:00 AM 5:00 PM
- Community Center: 35 Oak Street, 8:00 AM 5:00 PM
- Senior Center: 195 Griffith Lane, 8:30 AM 4:00 PM

MORE INFO





#### LONE TREE WAY ROADWAY IMPROVEMENTS

ENGINEERING

The Engineering Department is pleased to announce the completion of Phase 1 of the Lone Tree Way Roadway Improvements. This phase included a number of upgrades designed to improve both safety and accessibility. The following work was completed in Phase 1:

- Improved pedestrian access, including:
  - ADA-compliant ramps
  - Temporary asphalt sidewalks
  - New concrete sidewalks
  - Enhanced crosswalks
- Widening of Smith Road to allow two lanes in each direction
- Rehabilitation of the existing roadway, featuring hot mix asphalt mill and fill, along with slurry seal applications
- Upgraded storm drain infrastructure, with bio-retention for water treatment and additional drain inlets to mitigate flooding







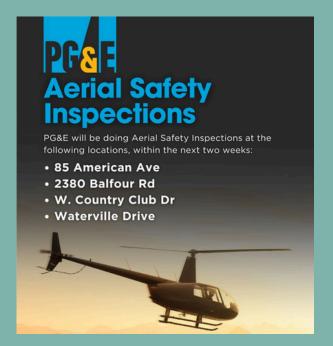
Phase 2 of the project will continue in the coming months and will include:

- Undergrounding of utilities and the removal of PG&E poles
- Installation of permanent concrete sidewalks along Lone Tree Way and Smith Road
- Widening of Lone Tree Way near Smith Road, with right-of-way negotiations ongoing with homeowners
- Continued improvements to the storm drain system along Lone Tree Way
- Installation of a traffic signal at Lone Tree Way and Smith Road for improved safety and traffic flow

The Engineering Department appreciates your patience as we continue this critical project to enhance Lone Tree Way. Stay tuned for updates as Phase 2 progresses!



#### **AERIAL SAFETY INSPECTIONS BY PG&E**



The City of Brentwood received notice from Pacific Gas & Electric regarding upcoming aerial safety inspections.

#### Message from PG&E:

Every day, we are making the electric system safer and stronger for our customers. As part of this work, we perform regular inspections of our electrical equipment to help reduce risks and keep our communities safe. We will be in your area using a helicopter to inspect our electric towers and equipment. These safety inspections will take place within the next two weeks.

#### What to expect:

- During inspections, you may see and hear a helicopter flying close to the equipment.
- The helicopter may hover in the same location to perform these inspections, and if it does, it will usually be for less than 30 minutes.
- Pilots will follow all safety standards and federal regulations.
- You may also see and hear PG&E and/or contractor trucks in the area.

For questions, please contact PG&E at 1-877-295-4949 or email electricsafetyinspections@pge.com

## HONORING OUR VETERANS: BRENTWOOD'S INAUGURAL VETERANS PARADE & VETERANS CARD CAMPAIGN

PARKS AND RECREATION



The City of Brentwood is excited to invite the community to join in a special celebration of our veterans with the Inaugural Veterans Parade. This event is dedicated to honoring those who have served our country. Whether you are part of a veteran organization, a veteranowned business, or simply wish to show your support, we welcome your participation!

If you're not a veteran, active-duty military member, part of a veteran organization, or a veteran-owned business, you can still participate by joining the "flag walk" portion at the end of the parade. Simply bring your own flag and walk alongside fellow community members in support of our veterans.

There is no entry fee, and applications are due by Friday, November 8th at 5:00 p.m. Don't miss the chance to be part of this meaningful tribute!

REGISTER

In addition to the parade, we encourage everyone to participate in the Veterans Card Campaign. Show your appreciation by writing a heartfelt message inside a card to thank local veterans for their service. Cards can be handmade or store-bought, but please avoid including extras like photos, candy, or gift cards. Use a gender-neutral greeting and remember to sign your name.

Drop off your card at the Brentwood Community Center by November 1st. Let's come together to spread gratitude and honor those who have served our country.

We look forward to seeing the community join in both of these efforts to show appreciation for our veterans!







#### **EXCITING CHANGES TO HOMECOMING PARK**

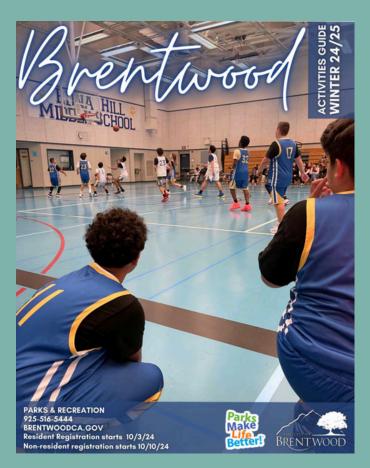


Exciting news for Homecoming Park! Originally built in 1999, this beloved neighborhood park has just received a vibrant upgrade. The new ADA-compliant play equipment creates an inclusive and fun space for everyone to enjoy. We hope you love the newly refreshed play area!

The Homecoming Playground Project is part of the 2024/25 – 2028/29 Capital Improvement Program (CIP) — a 5-year plan that addresses the City's future infrastructure needs. The CIP supports City

tCouncil Strategic Plan Initiatives, focusing on new infrastructure, facilities, and the maintenance or replacement of existing infrastructure. To review the CIP and learn more about upcoming CIP projects, visit the link below.

CIP



### WINTER ACTIVITIES GUIDE IS HERE

Embrace the winter season with our exciting lineup of classes and events! From November through January, we've got something for everyone, including:

- Art & Crafts
- Basketball
- Acting
- Dance
- Gymnastics
- Tennis
- Youth Sports
- Special Events and More!

REGISTER







### HOME DECORATING CONTEST

It's Halloween decorating time!

Do you think you have the best-decorated home on the block? Apply online to be the Halloween Home of the Season by 10/26 to prove it! Register **here** by October 26, 2024.

#### **CALL FOR ARTISTS**

The City of Brentwood provides opportunities for local artists to show their work to the public through the Public Art Walls located at the Brentwood Community Center and Brentwood Library. There is no fee to exhibit artwork.

Applicants must reside in Contra Costa County.

Applications due by 5pm on

Thursday, October 31, 2024.

#### **CALLING ALL BANDS**

#### HALLOWEEN TRICK-OR-TREAT SAFETY TIPS

#### **BRENTWOOD POLICE**

As Halloween approaches, the Brentwood Police Department wants to ensure everyone enjoys a fun and safe evening. Here are some essential tips for trick-or-treaters and drivers:

#### **Drivers:**

- **Slow Down:** Be mindful of your speed when driving on Halloween, there will be a lot of children out trick-or-treating.
- Exercise Patience: Be prepared for more foot traffic. Take your time and remain vigilant.
- Watch for Pedestrians: Always be prepared to stop for children crossing the street at marked and unmarked crosswalks.

#### For Trick-or-Treaters:

- Be Predictable: Use crosswalks so drivers can anticipate foot traffic.
- **Stay Alert:** Look for approaching vehicles and be aware of your surroundings when crossing the street.
- Dress Brightly: Wear light or reflective colors to increase visibility to drivers.
- Carry a Flashlight: Use a flashlight or glow sticks to help illuminate your path and make it easier for drivers to see you.

Let's work together to keep our community safe this Halloween! Have a spooky night!

#### **BRENTWOOD POLICE TOWN HALL MEETING**







The Brentwood Police Department hosted its third Town Hall Meeting on Thursday, October 17th, from 6:00 PM to 7:30 PM at the Brentwood Community Center.

Sergeant Brouillette, along with other esteemed members of the department, led an informative evening focused on critical incidents. The session provided valuable insights into how these situations are managed and resolved by the team.

If you missed this Town Hall, a full recording of the presentation, along with recordings from previous Town Halls, will be available on our website for viewing.

**TOWN HALL** 



## STREETS OF BRENTWOOD: LIFESTYLE CENTER HAS A NEW OWNER; WELCOME CENTERCAL

#### **ECONOMIC DEVELOPMENT**

The Streets of Brentwood, located at the intersection of Highway 4 and Sand Creek Road, has transitioned to new ownership. CenterCal Properties, LLC, a prominent developer known for its vibrant retail and entertainment destinations, is now the owner of the center. CenterCal also owns and operates notable properties such as The Veranda in Concord and Bay Street in Emeryville, along with several other lifestyle centers across the western United States.

CenterCal plans to revitalize the Streets of Brentwood, transforming it into a dynamic lifestyle center where visitors can shop, dine, and enjoy entertainment in a welcoming, clean, and vibrant atmosphere. "The Streets of Brentwood will continue to provide safe, healthy, and enjoyable experiences for the more than 400,000 residents of the Delta Region. The City of Brentwood is thrilled to welcome CenterCal to our community and looks forward to partnering on this exciting new chapter for the Streets of Brentwood," said Tim Ogden, City Manager.

CenterCal Properties is focused on creating thoughtful projects that will ensure a lasting benefit to the communities they serve. Their primary goal is to design gathering places that will strengthen the social fabric of the surrounding neighborhoods, ultimately creating prosperity, happiness and a stronger sense of community. CenterCal honors the customer by providing the best experience possible, through design, fine restaurants and retailers, and amenities that enhance the surrounding neighborhoods. CenterCal partners with the communities in which they locate, offering visitors many activities, entertainment and events in an atmospheres, which are inviting and fun for years to come.



### A NEW ADDITION TO DOWNTOWN BRENTWOOD

Exciting news for Downtown Brentwood! In September, Anthony and Alyssa Roost, owners of the popular Attraversiamo Italian Restaurant at the Streets of Brentwood, opened their new venture, The Yard, located at 200 Oak Street. What was once a former gas station has been transformed into a vibrant, family-friendly restaurant serving delicious hamburgers, chicken burgers, and a healthy grain bowl with seasonal veggies.

What truly sets The Yard apart is the outdoor fun it offers to families. In addition to great food, visitors can enjoy a variety of games, including Jenga, tossing games like cornhole, and kidfriendly toys, making it a perfect spot for families to relax and have fun. Anthony Roost shared his enthusiasm for the project: "The Yard offers the Brentwood community a place to come and have fun with the entire family. We look forward to providing a great venue for everyone to enjoy."

With the addition of The Yard and the nearby Delta Theatre, Downtown Brentwood continues to grow as a hub for entertainment and dining. Visitors can enjoy a lively environment, with numerous restaurants, cafes, boutiques, and shops, all set in a fun and safe atmosphere.

### SUTTER DELTA MEDICAL CENTER NAMES NEW CEO



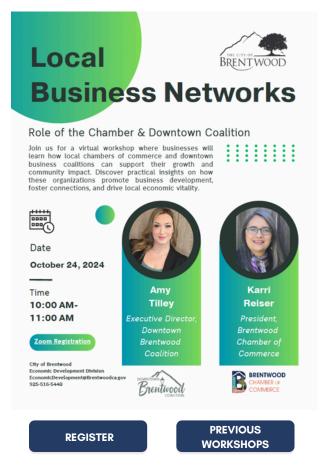
The City of Brentwood extends a warm welcome to Trevor D. Brand as the new CEO of Sutter Delta Medical Center. With a wealth of experience in healthcare leadership and a proven track record of improving hospital operations, we are excited to see the positive impact Trevor will have on our community.

### SMALL BUSINESS WORKSHOP

The Economic Development Division is hosting monthly virtual workshops tailored for micro businesses, aspiring entrepreneurs, and growing businesses.

This month, learn how local chambers of commerce and downtown business coalitions can support your growth and community impact. Guest speakers Amy Tilley, Executive Director of the Downtown Brentwood Coalition, and Karri Reiser, President of the Brentwood Chamber of Commerce, will share insights on promoting business development and driving local economic vitality.

Additionally, business owners can access a wealth of knowledge by viewing previous workshops online. Topics covered include "Negotiating a Business Lease," "Business Banking," "Accessing Business Loans," and "Business Planning 101." These resources are designed to help you navigate the complexities of running a successful business.





COOL SPOT ICE CREAM AND COFFEE 3860 BALFOUR ROAD SUITE F



DAVE'S HOT CHICKEN 5401 LONE TREE WAY STE 130

#### **NEW AND COMING SOON BUSINESSES**

- American Building Group, Inc. (General Contractor; 9020 Brentwood Blvd Ste B)
- Bay Dough Brentwood LLC Dba Chip Cookies (Cookie Bakery; 2505 Sand Creek Rd # 128)
- Brentwood Walnut B, LLC (Commercial Landlord; 3361 Walnut Blvd Ste 120)
- Concrete Visions, Inc (Concrete Contractor; 325 Town Centre Ter Unit E)
- Got A Party Dba The Pink Door (Consignment Shop Boutique; 735 2nd St)
- Kang Construction, Inc. (Construction; 5951 Lone Tree Way Ste 200)
- Teapot (Boba Tea Drinks And Snacks; 5611 Lone Tree Way Ste 120)

If you have questions about how to open a business in Brentwood, please send an email to **economicdevelopment@brentwoodca.gov** 

#### IN-PERSON ADVISING FOR SMALL BUSINESSES



The Economic Development Department continues to offer personalized, no-cost advising sessions provided by the East Bay Small Business Development Center (SBDC). In partnership with the Brentwood Chamber of Commerce, these advising sessions are offered to support and grow our business community.

Whether you're launching a new venture or looking to expand your existing business, the SBDC's expert advisors will guide you every step of the way. This is your chance to receive tailored advice, ask questions, and gain valuable insights that can help you achieve your business goals.

REGISTER

#### **EMPLOYEE SPOTLIGHT**

#### **HUMAN RESOURCES**

This month, we're excited to shine the spotlight on Diva Santiago, a dedicated and passionate member of our team who has truly become a cornerstone of our community services.

Diva's journey with the City began in 2004, inspired by a classmate from college who was already working for the City. Starting as a Recreation Aid, Diva quickly immersed herself in the PAL After the Bell program, where she helped facilitate after-school activities for students across the city. Her enthusiasm and versatility led her to explore various roles, including Office Assistant, Pool Cashier, Skate Park Supervisor, Scorekeeper, and Facility Rentals.

EMPLOYEE

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DIVA SANTIAGO

Recreation Coordinator

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Thank you Diva for the positive impact you make to our community every day!

In 2016, Diva's hard work and dedication earned her a full-time position as an Administrative Assistant. Her commitment did not go unnoticed, and in 2023, she was promoted to Recreation Coordinator. Today, Diva is responsible for facility rentals, youth camps, and classes at the Community Center, and she plays a crucial role in organizing numerous special events. Over her two-decade tenure with the City, Diva has witnessed significant transformations—from the sand pit and portables of City Hall to the stunning city park we enjoy today.

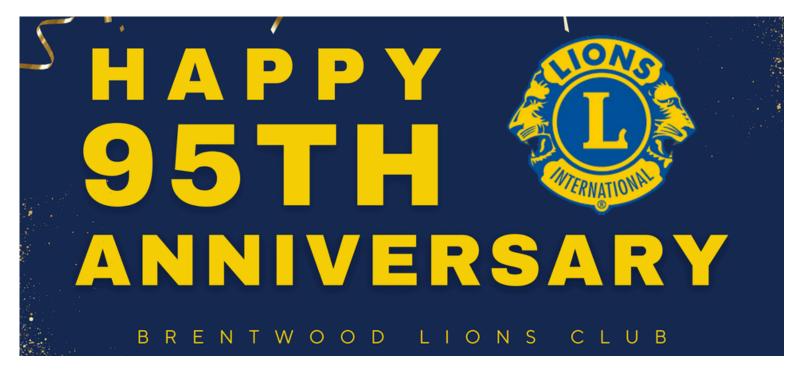
What keeps Diva motivated is the sense of community. As a self-proclaimed people pleaser, she finds immense joy in serving others and seeing their smiles. Her love for working with her Recreation team is evident, and she values how they continually strive to learn and enhance community services.

Outside of work, Diva enjoys reading and spending time with her family. She dreams of one day purchasing a home in Brentwood, captivated by the city's quiet charm and country feel. You'll often see Diva at city events, embodying the spirit of our community. Her dedication and passion make her a cherished member of our team, and we look forward to many years of her contributions.

#### WATER PROFESSIONALS APPRECIATION



October 5-13, 2024, was Water Professionals Appreciation Week, and we were proud to recognize the hardworking men and women of Public Works Department. These dedicated professionals worked tirelessly behind the scenes to keep Brentwood's water clean, safe, and flowing seamlessly. From water treatment and quality control to conservation efforts and ensuring reliable delivery to homes and businesses, their work is essential to our community's well-being. We extended our heartfelt thanks to our amazing team for their commitment and dedication to safeguarding one of our most precious resources.



Congratulations to the Brentwood Lions Club on your 95th anniversary! Since 1929, our local Lions Club have been a cornerstone of our community, becoming Brentwood's first service organization and laying the foundation for decades of leadership and service. Their efforts have touched so many lives, from supporting youth programs to purchasing uniforms for Liberty Union High School's football team, which proudly adopted "Lions" as their team name in their honor. As you celebrate this incredible milestone, we thank the members of the Lions Club for their dedication to making Brentwood a better place to live for all its residents. Here's to many more years of service and success!

LIONS CLUB INFO



#### CELEBRATE FALL HARVEST IN BRENTWOOD

Brentwood Farms is offering a fun-filled lineup of fall activities perfect for the whole family. From picking pumpkins right off the vine to navigating a gigantic 7-acre corn maze, there's something for everyone. Enjoy tractor rides, pumpkin cannons, pumpkin bowling, and even scarecrow building! Younger visitors will love sensory tables, dirt diggers, and the corn pit, while creative minds can try their hand at pumpkin painting. With photo opportunities, historic replica playhouses, and over 50 varieties of pumpkins to choose from, fall festivities are not to be missed. Come out and experience the magic of autumn in Brentwood! For more information, visit <a href="https://harvestforyou.com/fall-harvest-events-and-activities/">https://harvestforyou.com/fall-harvest-events-and-activities/</a>



#### TRACK YOUR BALLOT

Vote by Mail ballots were mailed out on October 7th and Vote by Mail drop boxes are open as of October 7, 2024. Vote by Mail drop boxes will close on November 5, 2024 at 8:00pm.

Did you know that you can track your ballot using BallotTrax? Get notified when your ballot is mailed, received & counted. Sign up at **ballottrax.net**.

### UPCOMING PUBLIC MEETINGS

**Tuesday, October 22, 2024**City Council Meeting - 7:00 PM

**Tuesday, November 12, 2024**City Council Meeting - 7:00 PM



**View Agendas** 

Here are ways the public can participate in City

Council Meetings:



In Person

brentwoodca.gov/vcc



youtube.com/Cityof BrentwoodCA



Toll Free (877) 853 - 5247

Want to Stay Connected with the City of Brentwood? Subscribe to Receive Our Newsletter and Other City News

SUBSCRIBE

Visit Our Online Calendar for All Upcoming Events and Meetings

VIEW CALENDAR

#### **UPCOMING EVENTS**



#### DIGS & RIGS OCT 19

Digs n' Rigs is a hands-on family event sponsored by The Brentwood Rotary Club and Los Medanos College. This exciting opportunity provides children of all ages the chance to explore vehicles of all types! This event will take place at 1351 Pioneer Square from 9AM - 2PM.

https://brentwoodrotaryclub.co m/digs-and-rigs-family-event/



#### TAKE A HIKE OCT 19

Join the John Marsh Historical Trust for a moderate guided hike through the scenic eastern hills of Marsh Creek State Park with Ger Erickson, or opt for a hike around the Marsh Creek Reservoir with County Flood Control staff. Afterward, enjoy a catered lunch and wrap up the day with a special film screening of Dr. John Marsh: Yankee Pioneer. Tickets available on **Eventbrite**.



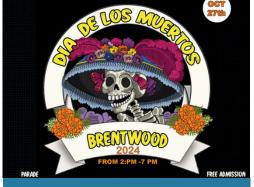
#### 2ND ANNUAL HERITAGE CAR SHOW OCT 19

Heritage High School is hosting an exciting car show at Heritage HS from 10AM – 2PM. Enjoy a collection of classic, custom, and modern vehicles for car enthusiasts of all ages.



### HOMETOWN HALLOWEEN OCT 26

The Chamber of Commerce hosts
Hometown Halloween: Monster
Mash Bash on Saturday, October
26th, from 4:00 PM to 8:00 PM.
Head over to Downtown Brentwood,
at Oak St. & First St., for an
unforgettable night of Halloween
fun for the whole family!



### DIA DE LOS MUERTOS OCT 27

Celebrate the 9th Annual Day of the Dead event hosted by Azucar Dulceria. Enjoy a vibrant afternoon filled with cultural traditions, live entertainment, and delicious food. Event will take place from 2PM - 7PM at 7860 Brentwood Blvd.



### TAMALE FESTIVAL NOV 2

Brentwood PAL invites you to the 8th
Annual Tamale Festival on
November 2nd at the Brentwood
Community Center! All proceeds
from the event will benefit
Brentwood PAL's "Shop with a Cop"
Holiday Program. Enjoy delicious
tamales while supporting a great
cause! Get your tickets at

https://www.accelevents.com/e/brentwoodpaltamalefestival